PROJECT FACTSHEET

Funded by the European Union

ACT4PRESPA



Duration: 17.05.2024 - 16.05.2027

Countries:
North Macedonia

EU contribution: € 399 060

Total budget: € 443 400

Implementer:
NI Institute and museum – Bitola, North Macedonia, Civil Society Organization for development of Alternative tourism LjUBOJNO, Ljubojno village North Macedonia, Aristotle University of Thessaloniki, Greece, National Museum of Medieval Art Korce, Albania, IDEA FOR CULTURE, Greece

Social media:
facebook.com/act4prespa, instagram.com/act4prespa/

Project description:

'ACT4PRESPA' is a cross-border cultural heritage project dedicated to the protection, promotion, and sustainable valorisation of the cultural and natural heritage of the Prespa Lake region across North Macedonia, Greece, and Albania. The project addresses common environmental, social, and economic challenges by strengthening regional cooperation and supporting sustainable socio-economic development through culture and heritage preservation.

The action combines archaeological research, conservation activities, digital innovation, and public engagement to safeguard both tangible and intangible cultural heritage. Key interventions include the first underwater archaeological research activities in Prespa Lake, conservation works on the historic Saraj building in Resen and fresco paintings in St. Paraskevi church in Brajcino, as well as documentation and valorisation of local oral traditions, expressions, and cultural assets.

The project also promotes the use of digital technologies to improve public access to heritage through the development of an interactive 3D cultural heritage map and the digitalisation of cultural content. Through exhibitions, educational activities, networking events, and professional exchanges, 'ACT4PRESPA' aims to strengthen cultural awareness, encourage intercultural dialogue, and support long-term preservation and sustainable promotion of the Prespa region's shared heritage.

Expected results:

• Underwater archaeological research activities are conducted in the Prespa Lake area, contributing to new knowledge and documentation of submerged cultural heritage.
• Important cultural heritage monuments, including Saraj in Resen and the St. Paraskevi church in Brajcino, are conserved and protected.
• Tangible and intangible cultural heritage elements from the Prespa region are identified, documented, and valorised.
• An interactive 3D cultural heritage map and digital heritage content are developed to improve public access and visibility of Prespa's cultural assets.
• Capacities of cultural professionals, students, and partner institutions are strengthened through training, networking, and collaborative activities.
• Public awareness and regional cooperation on cultural heritage protection and sustainable cultural tourism are increased through exhibitions, events, and promotional campaigns.